

IFA

SUCCESS STORIES



Sanele Gumede

When Sanele Gumede became a police officer, he built his family a decent home and built himself a backyard room. By township standards, Sanele became the envy of his peers. However, Sanele is no average guy. Soon thereafter he joined IFA and started his amazing journey of acquiring an impressive property portfolio. Thanks to the IFA business opportunity, Sanele bought land in Mzinyathi, a semi-rural area outside Inanda and built his small family a three bedroom house.

To his community this young man was the shining light and example to his friends. Refusing to be average, four years ago Sanele bought himself another house, this time in the upmarket section of Newlands West.

He went to town installing all the modern day necessities, including an electric gate, intercom, CCTV cameras and electric fence and more. The young man from the dusty streets of Ntuzuma was clearly on the move, but his refusal to be average made him dream for bigger and better things.



We are delighted to share that Sanele has just acquired a brand new home to the value of **R3.5 million** in the leafy suburb of Central Westville, thanks to IFA. Sanele's achievements prove once again that IFA remains the gateway to success for many people, who were marginalised by apartheid and lack of economic opportunities. Please join me in congratulating Sanele on his new beautiful home. We are indeed proud of his achievements. IFA continues to change the lives of thousands of South Africans.