

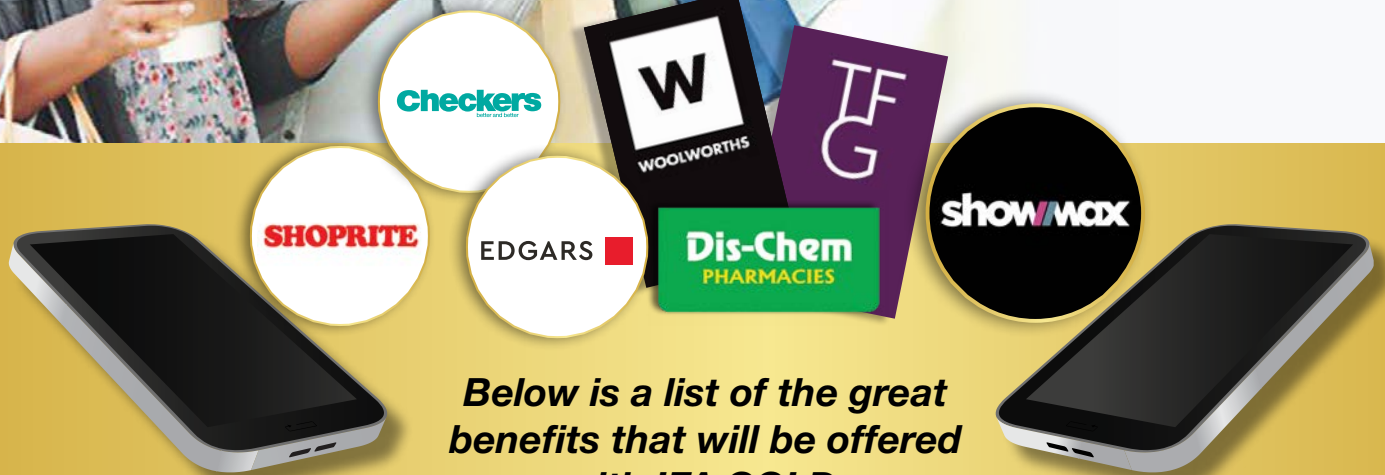
# WELCOME TO **IFA GOLD**

**R440  
per  
month!**



**REWARDS AS  
GOOD AS GOLD**

# MORE REWARDS, MORE VALUE FOR YOU, AND BIGGER EARNINGS!



**Below is a list of the great benefits that will be offered with IFA GOLD:**



**R250** airtime EVERY MONTH plus up to **35% discount** on Clientèle Mobile airtime and up to **30% discount** on Clientèle Mobile data.\*



**100 monthly grocery coupons** on selected products redeemable at Shoprite, Checkers and Checkers Hyper.



**100 health and beauty coupons** on selected health and beauty products redeemable at Dis-Chem.



**Gift Vouchers:** Save up to 10% off fashion, food, health & beauty, homeware, sporting goods and jewellery at stores such as Edgars, The Foschini Group (TFG), Woolworths, Shoprite, Checkers, Checkers Hyper and Dis-Chem.



**FREE** access to the COVID-19 Info & Trauma Line. This counselling service is available to you **24/7**.



**Free Education:** Complete a Boston Connect online short learning programme and access Ivy Academy High School Learner Support.



**Discounted bus tickets:** Save **15%** with Eldo Coaches.



**Save on Movie Tickets:** Enjoy up to **50%** off 2D movie tickets at selected Nu Metro Cinemas as well as **10%** off 2D and 3D movie tickets and on popcorn & beverage combos at selected Ster-Kinekor Cinemas.



**Save on Dining:** Get up to R100 cash back on the second most expensive meal every time you dine at over 2,000 participating restaurants and get up to R30 off at participating Steers restaurants when you spend R150.



**Discounts on Clientèle Products:** Get up to 20% discount on new Clientèle Funeral or Clientèle Legal Products purchased through the IFA App and paid via a DebiCheck mandate, after you have an IFA GOLD product.



Save up to **50%** off South African Premier Soccer League Tickets.



**10% discount** on Showmax and Showmax Mobile subscriptions.

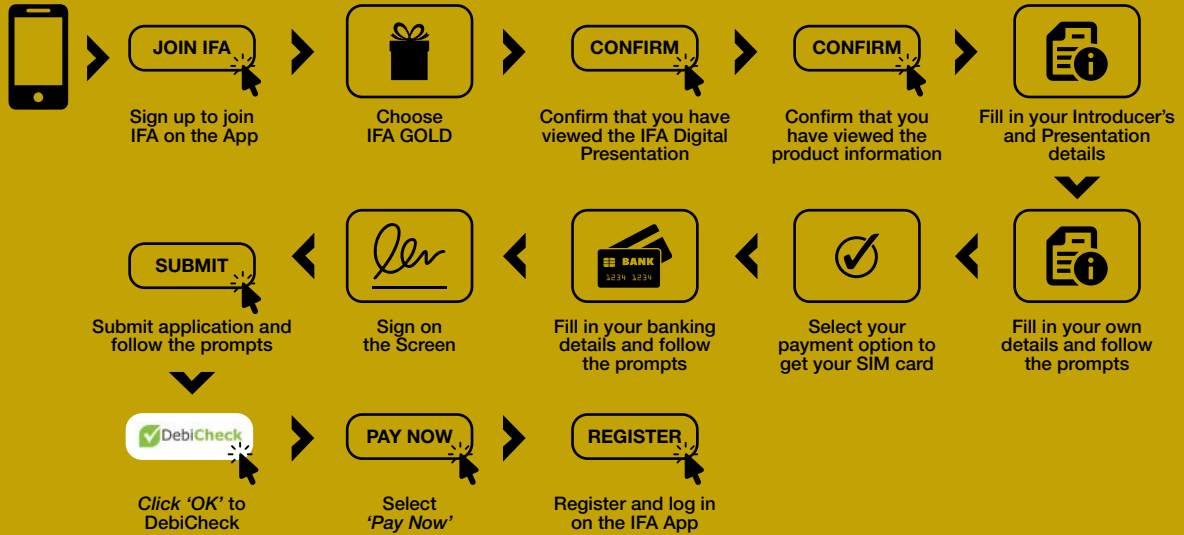
\* The IFA can choose whether they would like to collect their SIM card from an IFA Distributor, or have their SIM card delivered to them.

- If they choose to collect from an IFA Distributor: There will be a R30 activation fee charged when they collect their SIM card.
- If they choose for the SIM card to be delivered: There will be an R80 charge to cover activation & SIM card delivery.

**Existing IFAs can also enjoy these great Rewards by using the IFA App to Power Up to the NEW IFA GOLD**

Terms and conditions apply.

# HOW TO SIGN UP FOR IFA GOLD



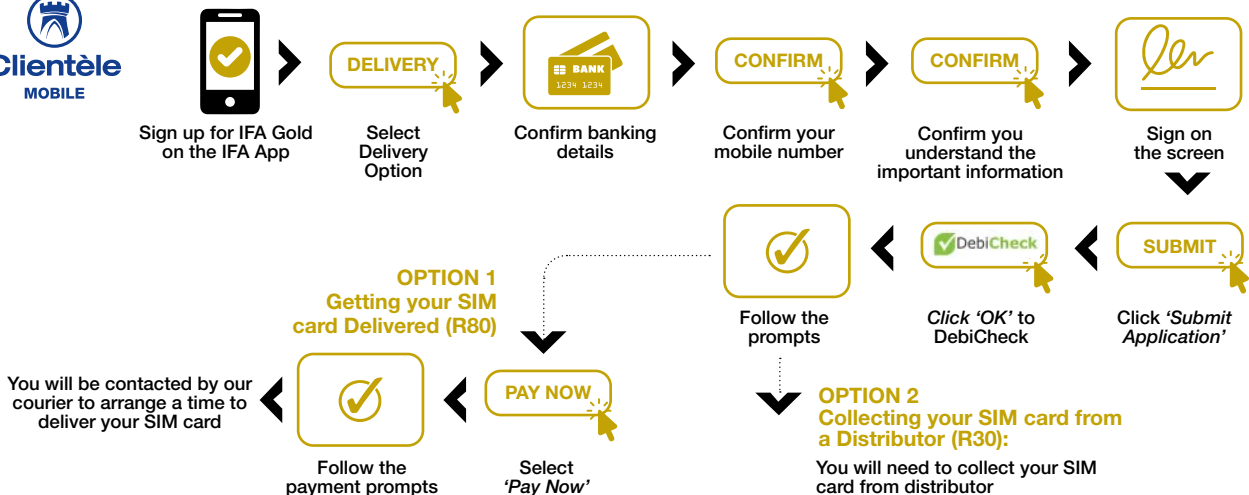
# REDEEM YOUR REWARDS

## FOLLOW THESE EASY STEPS



### How to Activate your Clientèle Mobile SIM card when signing up for IFA GOLD

As part of the sign up process you will be required to select your preferred Clientèle Mobile payment option



Once you have activated your SIM card, we will load R250 airtime. You will get R250 airtime loaded every month, as long as you pay your monthly payment.





## How to Redeem Grocery Coupons



Once you have your product coupon codes, you are ready to go shopping. When you are in the store at Shoprite, Checkers or Checkers Hyper and ready to use your coupons, click on 'My Wallet' then select 'Coupons' and give the cashier the coupon code. You will need to show the discount coupon codes to the cashier as they are scanning your selected items. If for some reason the cashiers are unaware of how to process these discount codes please ask them to call a manager who will be able to assist. You can redeem each coupon up to 5 times per month.



## How to redeem your Health and Beauty Coupons



Once you have your coupon code (please note that you will receive a single code for all selected items), you will be ready to go shopping. WiCode will be generated - valid for 24hrs only. When you are in the store and ready to use your coupons, click on 'My Wallet' then select 'Coupons' and give the cashier the WiCode. You will need to show your WiCode to the cashier as they are scanning your selected items. If for some reason the cashiers are unaware of how to process these discount codes please ask them to call a manager who will be able to assist.



## How to buy your discounted Gift Vouchers



Access your gift voucher  
You can find your gift vouchers codes in 'My Wallet' under Vouchers in the IFA App. When you go to pay at the store, provide the cashier with your voucher code. Ensure you provide the cashier with your proof of ID at Woolworths. Your gift voucher code will be transferred to a physical gift card.



## How to access the Clientèle COVID-19 Info & Trauma Line

Accessing this benefit is easy! This counselling service is available to you 24/7.



Call  
0860 999 982



Whatsapp  
060 790 9842

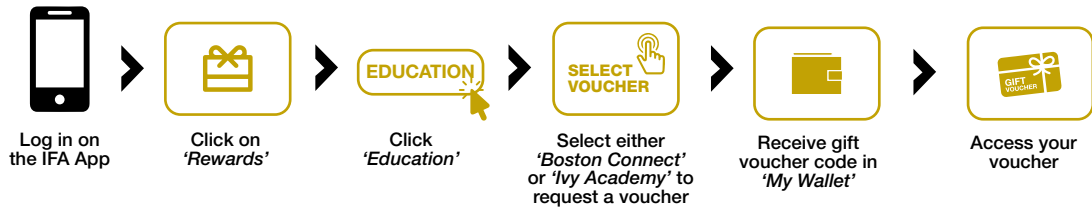


Email  
clientelecounselling@directrewards.co.za



## How to redeem a Boston Connect / Ivy Academy Voucher

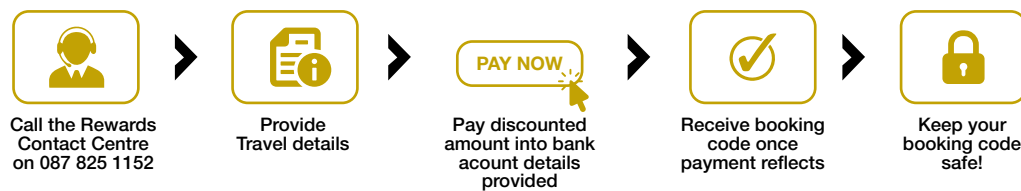
Every month you can access three Boston Connect (short online learning programmes) and three Ivy Academy (high school learner support) vouchers.



Once the voucher is requested, you can access the voucher in 'My Wallet' where you will be given a unique voucher code with information and a link to the relevant platform in order to proceed to register for the learning programme.



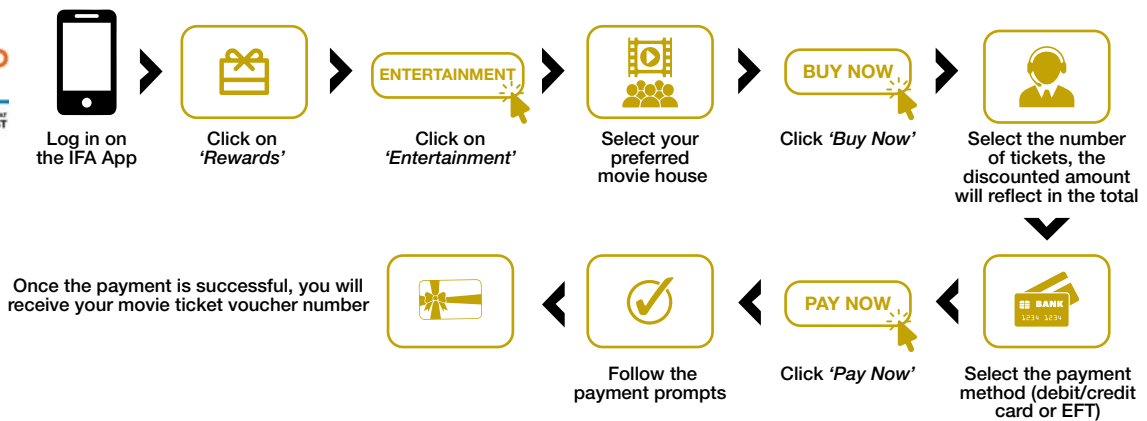
## How to buy your discounted Bus Tickets via the Rewards Contact Centre



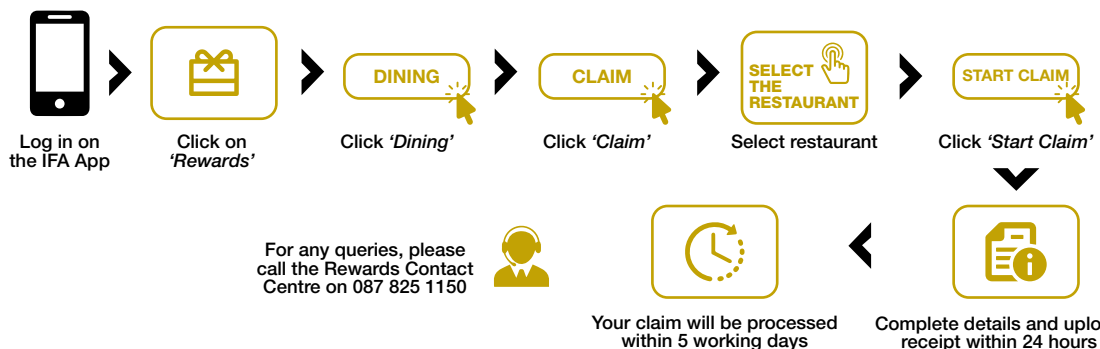
You will need to contact the Rewards Contact Centre to buy these at the discounted rate. You will be requested to make payment into a nominated bank account after which you will receive your booking code via email or sms.



## How to get up to 50% off Movie Tickets



## How to get up to R100 cash back on Dining

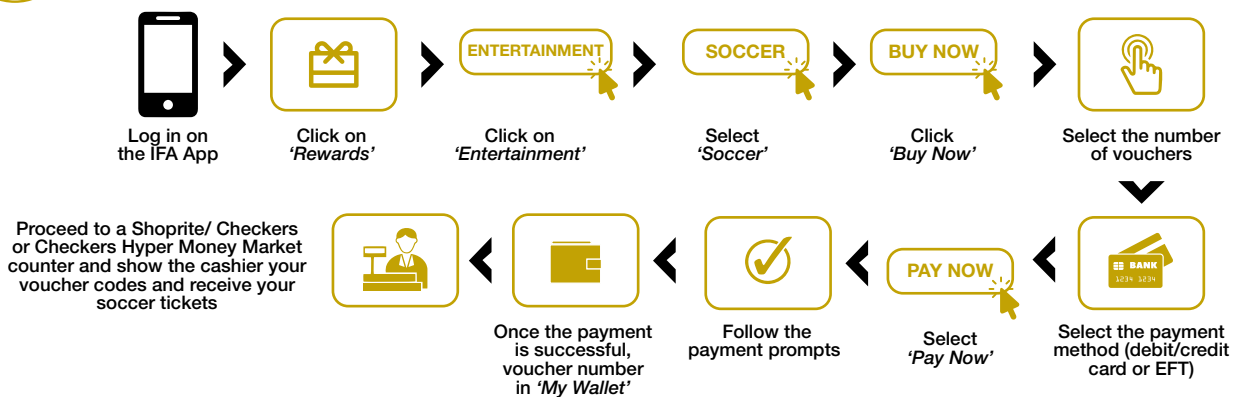




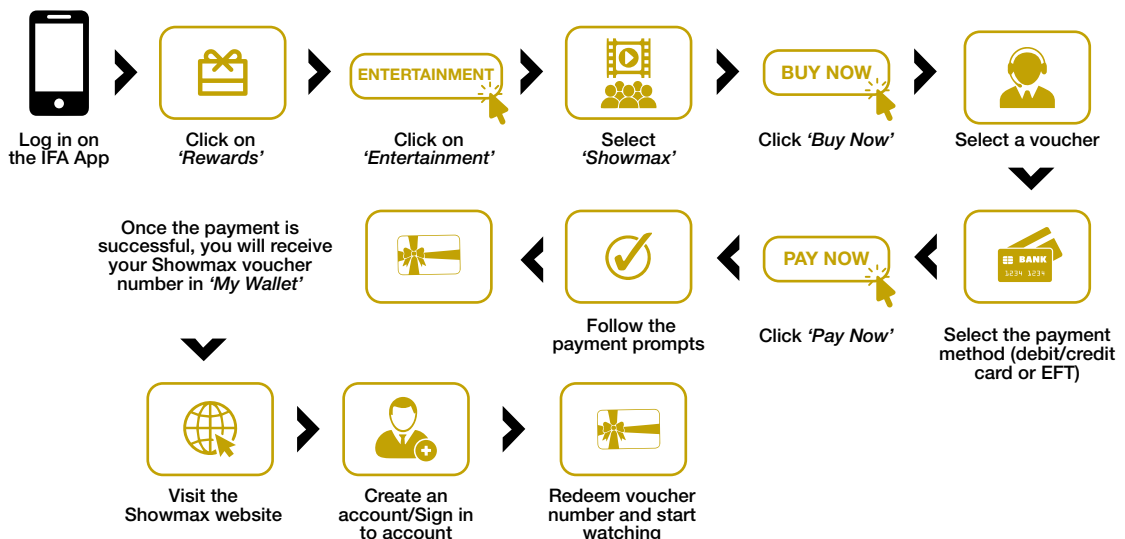
## How to get up to R30 off on Steers



## How to buy your Soccer Tickets



## How to get up to 10% off Showmax and Showmax Mobile



SIGN UP FOR IFA GOLD TODAY TO GROW YOUR QUALITY IFA BUSINESS AND BENEFIT FROM GREAT REWARDS!

IFA GOLD is brought to you by CBC Rewards (Pty) Ltd.

